

COMPETITION RULES

1. This competition ("the Competition") is conducted by Spur Advertising (Pty) Ltd ("Spur") and may only be entered into by Spur Secret Tribe Club ("Secret Tribe") members resident in South Africa and who are between the ages of 6 and 12 (both ages inclusive).
2. No entrants, whose parents or legal guardians are directors, members, partners, employees, franchisees, or agents of, or consultants to, Spur, its marketing service provider(s) utilised in connection with this Competition, any supplier of goods or services in connection with this Competition, any other person who directly or indirectly controls, or is controlled by, them, or any spouse, life partner, parent, child, brother, sister, business partner or associate of any of such persons, may enter into the Competition.
3. A copy of these Competition rules ("the Rules") is available on <http://www.spur.co.za/competitions>. These Rules may be amended by reasonable notification via the Spur website at any time during the Competition, and will be applied and interpreted by Spur and its decision regarding any disputes relating to such meaning and/or content will be final and binding.
4. Participation by the entrants in the Competition constitutes an agreement to abide by these Rules.
5. The Competition starts on 1 August 2011 and ends on 31 August 2011.
6. Winners will be randomly drawn.
7. A winner will be determined for each participating Spur Steak Ranch and each winner will receive a Spur branded jumping castle. Each jumping castle will be approximately 1.8m x 1.8m in size excluding the slide with a net weight 14kg.
8. Prizes are to be collected at the Spur Steak Ranch at which the competition was entered into.
9. To enter, entrants must purchase any kiddies meal; either sit down or take-away and swipe their Secret Tribe Card. Only 1 swipe is permitted per entrant per day ("the Swipe"). Each swipe constitutes one entry into the competition.
10. On purchases of more than one kiddies meal on one particular invoice, if more than one Secret Tribe Card is available in respect of one particular invoice then a different Secret Tribe Card may be swiped in respect of each kiddies meal

purchased, subject to clause 9, however no more than 5 (five) Secret Tribe Cards may be swiped per invoice.

11. The winners of the prizes will be randomly drawn on and will be notified by telephone by a Spur representative on or before 2 September 2011.
12. The prize is not transferable, exchangeable or redeemable for cash and, to the maximum extent permitted in law, Spur, and its subsidiary and holding companies are not liable for any defects in the prize.
13. Spur may, before or after the winner of the Competition has been publicly announced, require that the parent or legal guardian of the winners permit the use of their image and/or name in their marketing material and/or participate in their marketing activities (including endorsing, promoting and/or advertising the services of, Spur, or any of their subsidiary or holding companies) ("the Invitation"). The winner has the right to decline the Invitation. Should the winner fail to decline the Invitation by telephone, e-mail or in writing to Ayanda Peppeta: Tel: 021 555-5100, Email: ayandap@spur.co.za, Postal address: P.O. Box 13034, Woodstock, Cape Town, South Africa, within 5 (five) days of being notified that they are the winner of the Competition, then such winner shall be deemed to have accepted the Invitation and granted permission and/or agreed to participate in the manner as aforesaid.
14. To the maximum extent permitted in law, the owners of any Spur restaurant, Spur Advertising (Pty) Ltd, Spur Group (Pty) Ltd, or any holding or subsidiary companies of any of them, or any of their respective directors, officers, managers, employees, agents, franchisees, or anyone associated with any of them, shall not incur any liability to any person for any injury, loss, claim or damage of any nature whatsoever whether direct, indirect, consequential or otherwise, as a result of entering into, or arising from any cause whatsoever or howsoever arising from their participation in any way in, this Competition or the use of any prize won there under (any such prizes being utilized at the own risk of the winner and/or the parent or legal guardian of any such winner).
15. In the event of a dispute in respect of any aspect of the Competition, Spur's decision is final and binding and no correspondence will be entered into.
16. By entering the Competition you agree to receive further communication and direct marketing material from Spur and their holding and subsidiary companies.
17. This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act ("CPA") and the regulations promulgated thereunder, which are deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and

the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: www.dti.gov.za.

18. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.