

## COMPETITION RULES

1. The competitions listed in Annexure A hereto, ("the Competitions") are conducted by Spur Advertising (Pty) Ltd ("Spur") and may only be entered into by readers of issue 13 of Spur Totem Magazine ("Totem") who are resident in South Africa and are between the ages of 6 and 12 (both ages inclusive).
2. No entrants, whose parents or legal guardians are directors, members, partners, employees, franchisees, or agents of, or consultants to, Spur, its marketing service provider(s) utilised in connection with the Competitions, any supplier of goods or services in connection with the Competitions, any other person who directly or indirectly controls, or is controlled by, them, or any spouse, life partner, parent, child, brother, sister, business partner or associate of any of such persons, may enter into the Competitions.
3. A copy of these Competition rules ("the Rules") is available on <http://www.spur.co.za/competitions>. These Rules may be amended by reasonable notification via the Spur website at any time during the Competitions, and will be applied and interpreted by Spur and its decision regarding any disputes relating to such meaning and/or content will be final and binding.
4. Participation by the entrants in the Competitions constitutes an agreement to abide by these Rules.
5. The Competitions start on 12 December 2011 and end on 16 January 2012.
6. Winners will be randomly drawn for each competition.
7. Winners will receive the specific prize offered for each competition in this issue of Totem, which prizes are listed in Annexure A hereto.
8. To enter any of the competitions, entrants are to follow the respective entry mechanism as indicated in the magazine for each respective competition. These entry mechanisms are also listed in Annexure A hereto.
9. The winners of the prizes will be randomly drawn by 2 February 2012 and will be notified by telephone by a Spur representative on or before 28 February 2012.
10. The prizes are not transferable, exchangeable or redeemable for cash and, to the maximum extent permitted in law, Spur, and its subsidiary and holding companies or any suppliers of the prizes are not liable for any defects in the prize.

11. Once winners have been notified, prize enquiries can be directed to Achmat Daniels on Tel. (021) 446-1418 and arrangements will be made for the delivery of the prizes to the winners
12. Spur may, before or after the winners of the Competitions have been publicly announced, require that the winners permit the use of their image and/or name in their marketing material and/or participate in their marketing activities (including endorsing, promoting and/or advertising the services of, Spur, or any of their subsidiary or holding companies) ("the Invitation"). The winners have the right to decline the Invitation. Should the winners fail to decline the Invitation by telephone, e-mail or in writing to Ayanda Peppeta: Tel: 021 555-5100, Email: ayandap@spur.co.za, Postal address: P.O. Box 13034, Woodstock, Cape Town, South Africa, within 5 (five) days of being notified that they are the winner of the Competition, then such winner shall be deemed to have accepted the Invitation and granted permission and/or agreed to participate in the manner as aforesaid.
13. To the maximum extent permitted in law, the owners of any Spur restaurant, Spur Advertising (Pty) Ltd, Spur Group (Pty) Ltd, or any holding or subsidiary companies of any of them, or any supplier of prizes, or any of their respective directors, officers, managers, employees, agents, franchisees, or anyone associated with any of them, shall not incur any liability to any person for any injury, loss, claim or damage of any nature whatsoever whether direct, indirect, consequential or otherwise, as a result of entering into, or arising from any cause whatsoever or howsoever arising from their participation in any way in, the Competitions or the use of any prize won there under (any such prizes being utilized at the own risk of the parent or legal guardian of any winner thereof).
14. In the event of a dispute in respect of any aspects of the Competitions, Spur's decisions are final and binding and no correspondence will be entered into.
15. By entering the Competitions you agree to receive further communication and direct marketing material from Spur and its holding and subsidiary companies.
16. The Competitions shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act ("CPA") and the regulations promulgated thereunder, which are deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: [www.dti.gov.za](http://www.dti.gov.za).

17. Any provision of these Rules or the Competitions which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.